

## Crest 3D Toothpaste

The information below represents the ingredients commonly used in these products. Small differences in ingredients due to changes in color or flavor, for example, may occur. For more information, please call the 1-800 telephone number located on the product.

Product	Ingredients
<b>Crest 3D White Foaming Toothpaste</b>	<p>Active ingredient: Sodium Fluoride</p> <p>Inactive ingredients: Sorbitol, Water, Hydrated Silica, Disodium Pyrophosphate, Sodium Lauryl Sulfate, Sodium Hydroxide, Flavor, Xanthan Gum, Sodium Saccharin, Carbomer, <i>Copernicia cerifera</i> (Carnauba) Wax, Titanium Dioxide, Blue 1</p>
<b>Crest 3D White Arctic Fresh Toothpaste</b> <b>Crest 3D White Radiant Toothpaste</b> <b>Crest 3D White Vivid Toothpaste</b>	<p>Active ingredient: Sodium Fluoride</p> <p>Inactive ingredients: Water, Sorbitol, Hydrated Silica, Disodium Pyrophosphate, Sodium Lauryl Sulfate, Flavor, Cellulose Gum, Sodium Hydroxide, Sodium Saccharin, Carbomer, Xanthan Gum, Polyethylene, Mica, Titanium Dioxide, Blue 1 Lake*, Blue 1 Aluminum Lake*</p> <p>* May be present</p>
<b>Crest 3D White Luxe Toothpaste</b> <b>Crest 3D White Brilliance Toothpaste</b>	<p>Active ingredient: Sodium Fluoride</p> <p>Inactive ingredients: Water, Sorbitol, Hydrated Silica, Disodium Pyrophosphate, Xylitol, Flavor, Sodium Hydroxide, Cellulose Gum, Cocamidopropyl Betaine, Sodium Laureth-2 Phosphate, Sodium Saccharin, Xanthan Gum, Carbomer, Sucralose, Polyethylene Oxide*, PEG-20M* or PEG-23M*, Polyethylene, Mica, Titanium Dioxide, Blue 1 Lake</p> <p>* May be present</p>

*Since Procter & Gamble was founded, over 175 years ago, ensuring the safety of people who use our products, and the safety of the world we all live in, has been at the heart of what we do. This commitment to safety is both our heritage and our future, so we have over 700 in-house experts devoted globally to the environmental safety, human safety and regulatory compliance of all our products and ingredients. P&G's products and ingredients are evaluated by our safety scientists to provide assurance that the consumer's use of the product is safe. In this process, we take into account Procter & Gamble's stringent internal safety standards, as well as the safety standards set by the US Food and Drug Administration, Health Canada, and regulatory and scientific authorities globally.*

This list will be regularly updated to reflect changes in the formula.